



INTERIOR DESIGN STYLE DISCOVERY QUESTIONNAIRE

Interior Design Style Discovery Questionnaire

Complete the fields below to help us understand your style, lifestyle, and room preferences.

Section 1: Personal Preferences

1. Which of the following best describes the atmosphere desired at home?

- Calm and minimal
- Warm and cozy
- Elegant and sophisticated
- Eclectic and artistic
- Modern and functional

2. Which color palette feels most appealing?

- Neutrals (white, beige, gray)
- Earth tones (terracotta, olive, sand)
- Bold colors (navy, emerald, black)
- Pastels (blush, mint, sky blue)
- Monochrome (black, white, gray)

3. Which textures or materials are most attractive?

- Natural wood and linen
- Velvet and brass
- Concrete and glass
- Rattan and cotton
- Leather and metal

Section 2: Lifestyle and Functionality

1. How is the space primarily used?

- Entertaining guests
- Relaxation and comfort
- Work or study
- Family activities
- Creative hobbies

2. How much storage is needed?

- Minimal - prefer open spaces
- Moderate - some hidden storage
- High - need organized solutions

3. Which statement best fits the approach to decor?

- Prefer clean lines and simplicity
- Love mixing patterns and textures
- Enjoy vintage or antique pieces
- Like sleek, modern finishes

Section 3: Design Style Identification

Choose the style that best represents your ideal space.

Check one or more styles below.



Modern

Clean lines, neutral colors, and minimal decor.



Scandinavian

Light, airy spaces with natural materials and functional design.



Bohemian

Eclectic mix of colors, patterns, and textures with a relaxed vibe.



Industrial

Exposed brick, metal accents, and raw finishes.



Traditional

Classic furniture, symmetry, and rich color palettes.



Mid-Century Modern

Retro-inspired furniture, organic shapes, and warm wood tones.



Coastal

Light blues, whites, and natural textures inspired by the sea.



Farmhouse

Rustic wood, cozy textiles, and vintage-inspired decor.

Section 4: Room-Specific Preferences

1. Living Room

Preferred seating style: Sectional Sofa + Chairs Minimal seating
Lighting preference: Warm ambient Natural light Statement fixtures

2. Bedroom

Bed frame style: Upholstered Wooden Metal Platform
Desired mood: Cozy Airy Luxurious Minimal

3. Kitchen

Cabinet finish: Matte Glossy Wood grain
Countertop preference: Marble Quartz Concrete Butcher block

4. Bathroom

Style: Spa-like Modern Classic Rustic
Color scheme: White + Gray Earth tones Bold contrast

Section 5: Summary and Reflection

Top three words that describe the ideal home:

- a.
- b.
- c.

Favorite design style(s) based on selections:

Notes or additional preferences:

Instructions for Use

- Style images above represent each design style as a visual reference.
 - This form is fillable - click any checkbox or text field to complete it.
 - Save the completed file and share it with your designer.
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